



# MENTHOL ISN'T REFRESHING. HEALTH EQUITY IS.

For decades, Big Tobacco has targeted Black communities and kids with menthol cigarettes, profiting at the expense of Black lives and health. We strongly support the FDA's bold commitment to prohibit menthol cigarettes. This lifesaving policy must be finalized and implemented without delay. This is a fight to protect kids, advance health equity and save countless lives. It's a fight we are all committed to win.

**Stand for health equity. Save lives.  
Eliminate menthol.**