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Disclosures

- Retired from Med Univ S Carolina
- No financial relationships relevant to this talk; consultant for ThermoFisher; Monaghan speakers bureau and consultant
- Will speak about medications as indicated and onlabel
- Multiple commonly-used asthma medications are often used in children off-label
- Will identify when medications are off-label or carry FDA warnings

Learning Objectives

Members of the audience will be able to:

- Identify barriers to asthma control in underserved populations
- Understand the impact of social determinants of health on asthma care
- Identify ways to utilize effective communication patterns in all asthma teaching situations
- Identify support services needed to optimize asthma control for the underserved

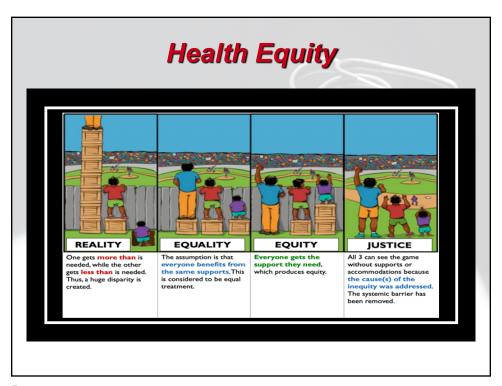
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Introduction

Asthma Burden

- Asthma incidence varies among ethnic groups
- Marked disparities in asthma outcomes exist among minorities – ER, admissions, death
- Multiple social factors make asthma more difficult to control – these MUST be recognized / addressed!
- Overall, asthma is estimated to cost over \$80 B/yr
- Underserved populations need extra assistance in a variety of settings
- Access to healthcare required to make the diagnosis

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Current Asthma Incidence

Nat'l Center for Environ Health, 2016-18*

		All	Child	Adult+
•	White, non-Hispanic	8.0%	6.8%	8.2%
•	Black, non-Hispanic	10.7%	14.2%	9.6%
•	Hispanic (all)	6.5%	7.5%	6.0%
•	Puerto Rican	14.0%	13.6%	14.2%
•	Mexican	5.4%	6.6%	4.8%
•	Native American/Alaskan	10.4%	10.2%	10.5%
•	Asian	4.5%	38%	4.7%
•	Multi-racial, non-Hispanic	13.1%	13.0%	13.3%

^{*} Frequency of tobacco use not reported

*www.CDC.gov/asthma/most recent national asthma data.htm (2019)

Asthma Incidence vs. Poverty 2018

	<u>l'ercen</u>
• All	7.7%
• Child < 18 yo	7.5%
• Adult <u>></u> 18 yo	7.7%

Poverty level

< 100% poverty threshold*	10.8%
100-249% poverty threshold	8.1%
250-449% poverty threshold	7.3%
≥ 450% poverty threshold	6.5%
	< 100% poverty threshold* 100-249% poverty threshold 250-449% poverty threshold > 450% poverty threshold

^{*} Census bureau standards

www.CDC.gov/asthma/most_recent_national_asthma_data.htm (2019)

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Asthma Triggers

- Allergic nose, skin, eyes, lungs
 - Assess the child and the home (and school)
 - Trees, pet dander, dust mites, mold, pollen, cockroaches
- Non-allergic / intrinsic viral illnesses, aspiration, GE reflux, obesity
- Irritant exhaust, smoke, scents
- Exercise "exercise-induced bronchospasm" vs "asthma triggered by exercise"
- Kids should generally NOT get albuterol before recess or PE
- Full normal exercise / sports should be expected!

Asthma Triggers -- Recognition

- History when do symptoms appear or worsen?
 - Seasons, activities, locations, other symptoms
- Testing for allergen responses
 - IgE blood testing (total, specific)
 - Skin testing
 - Eosinophil levels
- Irritant exposures do they affect the child?
- Exercise what happens when they play hard?
 Has albuterol reduced or prevented the symptoms?
- Colds symptoms, duration, treatments given
- Nocturnal symptoms GER? Environment, etc.

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Co-morbities

- Conditions which can worsen asthma if not controlled
- Allergies seasonal, environmental
- Sinus disease
- Obesity makes exercise more challenging
- GE Reflux especially noted with nocturnal symptoms
- Aspiration (from above or below)
- Need to identify and treat these problems to optimize asthma control

Allergic Recognition and Treatment

- Assessment
 - Allergic symptoms more likely cough vs wheeze
 - Simultaneous symptom flares cough and wheeze
- Avoidance when offender is known specifically
 - Skin testing, immunocap IgE testing
- Immuno-therapy increasingly available
 - Significant symptoms
 - Major commitment by family, needlephobia
- Treatment of upper airway disease symptoms
- Role of consultant(s)

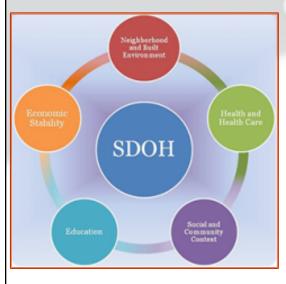
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Asthma Risk

- How likely is an adverse outcome?
- Based on history
- Higher risk suggests need for stronger treatment (and aggressive trigger reduction)
- Hospitalizations
- Intubations
- Steroid courses
- Prevention is key!
- · Some patients can't perceive dyspnea
- Remember -- asthma deaths come from all classes!



Racial / Ethnic Disparities



- Asthma incidence and outcomes vary greatly
- Difficult to separate biologic vs. social disparities (social determinants of health)
- Recognition, determination to give best care to all
- Individualized approaches
- Family must provide the care prescribed -- education and understanding are CRUCIAL!
- Can't "fix" everything, but addressing barriers helps
- Must COACH every patient and family for best outcome

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Public Housing / Location

- Problematic but variable; now more decentralized
- Common problems
 - Poverty, rental properties, use more income for housing
 - Mold, dust and cockroaches; multi-unit buildings; ETS
- Blacks/Hispanics less likely to use mattress covers*
- Landlord attention public vs. private
- Other concerns safety, gangs, walking
- Transportation private and public
- Availability of health care, 24-hour pharmacies
- Geography grocery stores, school

Landrine & Corral Ethnic Disparities 2009; 19:179-84 *Roy & Wisnivesky Journ Asthma 2010; 47:507-12

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Available Healthcare

Medical Homes, Offices, Urgent Care, ERs

- What choices does the family have? (sibs?)
- Locations of offices (ER?); assigned vs. choice
- Hours—routine, acute issues/walk-ins/no-show
- Languages, resources, contact w/ school?
 - Spoken, written, asthma expertise
- After hours management (is there a charge?)
- Follow-up: routinely and after flares
- Pharmacies location, hours, language, teaching (medications, asthma itself)

Continuity vs. Urgent Care

- Perception and availability of medical home
 - Referral to asthma specialists -- availability
- Fragmented care isn't optimal for chronic illnesses of any type; ER vs. medical home and EHR
- Acute flares as potential teaching points -- "48 hours of panic" – must utilize that
- Therapy / education about asthma language?
- When acutely ill, the patient needs to recognize benefit of medical home, which also needs to be available and helpful
- Timely communication, coordination are crucial!

Teach et al. Arch Pediatr Adolesc Med 2006; 160:535-541

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Treatment Availability

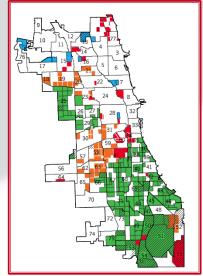
- Managed care formularies
 - Different pockets pharmacy vs acute care costs
- Indian Health Service core formulary
 - Asthma medications (Singulair, Asmanex, Advair, rescue, Spiriva, prednisone)
 - Smoking cessation products (NRP, buproprion, varenicline)
- Coach how to use devices correctly; read dose counters; use videos and pictures in clinic and take-home
- "Controller" vs "Rescue" ALWAYS!
- Steroid phobia need to explain ICS vs oral doses
- The best drug in the world can't help if it stays in the pharmacy!

Resource Deserts

- Caregiver offices (primary care, specialists)
- Pharmacies (are they open 24-hours?)
- Food stores (including fresh produce)
- Transportation services (where can you go?)
- Urgent care centers (closer than medical home?)
- Schools (bus rides)
- Medicaid and insurance offices
- Conversely, presence of exhaust and ozone

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Resource Deserts -- Pharmacies



Chicago census tracts -- areas with no pharmacy within ½ mile (1 mile if shaded)

Green – Black communities
Orange – Hispanic communities

Red – integrated communities

Blue - white communities

White – pharmacies available

Qato D et al Health Affairs 2014; 33: 1958- 1965. (from UI-Chicago)

Remember that this applies to ALL meds!

Documenting Refill Histories

- Parents always SAY they take the medicines regularly and as prescribed
- Pharmacy refill histories disagree
- Non-refills more likely for new prescriptions*
- Average asthma controller refills / yr: Singulair > Advair > Flovent (4.3/3.98/2.29 refills; 78/85/29 d/yr)**
- NaviNet on-line system for Select Health patients

McQuaid et al Pediatrics 2012; 129:e1404

*Vanelli et al Clin Therapeutics 2009; 31:2628-2652

**Stempel et al Resp Medicine 2005; 99:1263-1267

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Transportation Limitations

- Expense to own, run, insure a vehicle
- Requirement for driver's license unwanted if undocumented
- Limited resources → unreliable vehicle
- Conflicting needs child for doctor, parent for work
- Distractions, worries in the ER limits learning
- Unreliable car may limit follow-up from ER
- Geography pharmacy (hours open)
- Buses go to school, not to medical home/specialist or other necessary spots (Medicaid transportation)

Health Understanding

- Limitations cost an est \$106 238B annually!
 - mchb.hrsa.gov/research/project_info.asp?ID=81
 - KF Harrington--H Literacy and Peds Asthma Outcomes
- Health Literacy Universal Precautions Toolkit:
 - teach-back method "What did I tell you to do?"
- Education level what is "everyday language"?
- Literacy in a foreign language
 - Medication instructions on bottles / inhalers
- Comfort with written materials education, instructions, prescription, notices sent by mail
- Discomfort saying they didn't understand
- How can we best communicate... every patient, every time!

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Health Understanding

"Asthma is as much a disorder of communication as it is of inflammation!"

R. Brown, MD

* * * *

We MUST communicate effectively not only with the patient / family but with all other caregivers.

Everyone uses different words to teach; that may confuse the patient / family.

Don't use ≥3-syllable words!

Continuity is important for understanding!

Health Understanding

Action Plans

- Dr. Gupta's innovative program and AAPs
- Goal of addressing literacy level new action plan promotes effective asthma counseling
- Effectiveness through slight modifications
- Availability / languages
- Remember to have AAPs in <u>all</u> potential care sites; use device pictures if possible, point out dose counters and need to monitor adherence
- SAMPRO program with form templates
 Yin HS, Gupta R et al. Pediatrics (2016) 137(1):e20150468

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Ability to Modify Disease Course

- Does the parent think they can modify the disease course?
- What experience do they have changing the course of anything significant?
- Unfortunate things do happen
- Must CHANGE the "powerless victim mentality"
- Must convince patients / parents that what they do (or don't do) now does matter next week
- Demonstrate your availability and support

Chaotic Lifestyles

- What is most important for you / us today?
 - Safety (avoid violence), food, fun, family, etc.
- Did you remember that appointment or refill?
- Have you had schedules in your existence?
 - If you haven't worked, you may not
- When health coverage has a link in any way to employment, it will skew comparative outcomes
- Concept of future risk or benefit may be totally lacking (utilize familiarity with acne medicine)
- In SC, 41 % of children live in a single-adult home (10% above the national average).

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Supervision / Age of Self - Care

- Single parent <u>+</u> grandparent (who did we teach to use the device?); parent with two jobs; visitation with other parent (? smoker)
- Must always coach proper device technique
- Remind parents of dose-counters--nag pt weekly
- Urge parents to withhold cell phone or web for every day a teen/pre-teen misses their controller!
- Varying ages of self-care among groups
- Who reads our instructions? Who knows a refill is needed? Who recognizes a flare?

Use of Schools for Care

- Frequent absences; must have current AAP
- Skilled observation resting, activities
- Telehealth programs; enough meds, spacers
- Nurses, athletic trainers, coaches, asthma team
- Source of care / education; finding new patients
- SAMPRO <u>School-based Asthma Management</u>
 <u>Program aaaai.org/SAMPRO/toolkit</u>
- Crucial communication school, family, provider, health plan (case managers)
- Self-carry rescue, provision of controllers?

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Dr. Gupta's Innovative Program

SOAAR Program

- Science & Outcomes of Allergy & Asthma Research
- Concept to utilize students in their school SMHRT (Student Media-based Health Research Team)
- Location inner city schools in Chicago
- Key features research utilizing education, advocacy, resources, interaction among students
- Successes student enthusiasm, PSAs, posters, fact sheets, musical performances, etc.
- Future spread to other schools, health centers
- For information go to: SOAAR@northwestern.edu

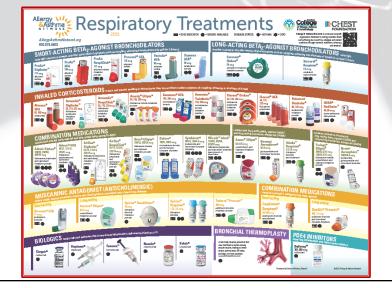
Asthma Coaching

Your Role in Asthma Care / Coordination

- Asthma education can be done in many settings
- It can be individual or in a group, pt + family
- Asthma pathobiology, treatment, acute issues
- Device training must be repeated frequently
- "No one would coach football, cheerleading or soccer with just written instructions"
- Pictures help tremendously use the device posters from the Allergy & Asthma Network (different devices, dose counters, breathing)
- Consider obtaining certification as an AE-C

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Device Identification 2021Pick the right device, show the dose counter



Approaches to Win Asthma Battles

- Support asthma education general, specific
- Smoking cessation programs, Tobacco Quit Line
 1-800-QUIT-NOW national program important referral
- Include school personnel; link with schools
- Assure availability of medications and spacers
- Teach and re-teach how to use devices; monitoring
- Recognize impaired health understanding
- Use summer to prepare for back-to-school flares
- Avoid the "sick → ER" paradigm; include FCMH
- Utilize lay coaches*; promote environ modifications
- Utilize the "48 hrs of panic" after an acute flare

*Fisher EB et al. Arch Pediatr Adolesc Med 2009: 163:225-232

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Personalized Medicine

Hope / expectation for the future!

- Care for the individual, not just the "typical" patient
- What are the outcome goals?
- Balance of cost vs need crucial policies / decisions for insurers
- Broad variation in understanding for prescribers
- Improving understanding for different mechanisms of disease and of therapy
- Adherence to prescribed therapy is critical, to know if a treatment works or not (what you don't get can't help you!); trigger recognition/control is also crucial
- Sophisticated lab testing likely to be required



Key Strategies for improving asthma outcomes

- Give instructions in understandable language
- Saturate family w/ action plans they understand
- Demonstrate correct device usage repeatedly!
- Smoking cessation in household
 - Seeking smoke-free ROOMS and WOMBS!
- Work with schools (minimize absences, save \$\$)
 - Individual patients, find unrecognized patients
 - Programmatically, enhanced education, maintain full activity for patients

Chin et al Pediatrics 2009; 124:S224-36

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Did we meet them?

Take-home Messages



- · Disparities DO exist in asthma
- There are many causes no single "fix"
- Many disparity problems are societal; who does the family listen to?
- Many are misperceptions or environmental
- Coaching is crucial to get past "I can't do it" mindset but must recognize individual issues
- Work with what your setting allows don't back away or give up!
- COMMUNICATE Link to all members of the team
- Team up with other care givers supporting family

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QUESTIONS?



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Relevant Websites

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